

## SEMBA will participate in FIND Design Fair Asia, one of the Asia's biggest Interior Design Fairs

15,000+ attendees and 350+ brands from around the world will gather at Singapore.

SEMBA Corporation, a spatial design company headquartered in Japan, will participate in FIND Design Fair Asia, held from September 21 to 23 in Singapore. At the booth that embodies our business and strength, we will appeal SEMBA to raise the brand awareness in Asian markets, and aim to enhance our business outside Japan.



### 1. Our purpose of the participation

Since the establishment of its first overseas group company in 1984, we have focused upon the global business. Now, based on the theme of “SEMBA One Asia”, 5 overseas bases in Shanghai, Taiwan, Vietnam, Singapore and Malaysia, as well as our bases in Japan, work together as a group to promote our global business. We will participate the exhibition to raise our brand awareness in the global market and expand the scope of our activities.

## 2. About our booth

We designed our booth where visitors can experience a Japanese bar (Izakaya) with the concept of SEM"BAR", that is a play on words SEMBA and Bar. SEMBA has grown by creating spaces, where people gather and communicate, over many years. Our booth embodies SEMBA's strength in creating liveliness, and the strength of SEMBA SINGAPORE PTE.LTD., which handles many restaurants, using Ethical Materials.

At the booth, visitors can enjoy a cup of Japanese tea. We will introduce our projects and consult with visitors on spatial creations. Besides, we will give our original coasters and tote bag\* to those who visit our booth. Please feel free to stop by us.



\*We will give the tote bag to those who answer a survey and follow us on social networking services.

## 3. About FIND Design Fair Asia

This event is an anchor event of the Singapore Design Week, one of Asia's premier design festivals. Design Fair Asia acts as a stimulating marketplace connecting leading suppliers across furniture, lighting, décor, textiles, design technology, home K&B and surface materials with retail buyers, residential and commercial property developers, architects, hospitality professionals, interior designers, high-net-worth individuals and Asia-based FF&E contractors.



The outline of the event is as follows. For more information, please visit the official website. You can also register your visit on the website.

Event date	21 - 23 September 2023
Opening hours	10:00 AM - 06:00 PM (close at 05:00 PM on the last day)
Venue	Convention Centre at Marina Bay Sands, Singapore
Area of SEMBA booth	P01, Hall A
Organized by	dmg events / Fiera Milano
Official website	<a href="https://www.designfairasia.com">https://www.designfairasia.com</a>

SEMBA SINGAPORE posts information about the exhibition to its official social medium. We will provide details on our booth creation, collaboration with our partner companies, our promotional giveaway, and pictures of the events through our social medium. Please follow us on them.



@semba.sg.pte.ltd



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## SEMBA CORPORATION

We provide total support for research, planning, design, construction, and maintenance in the creation of various spaces for commercial facilities, offices, and educational, healthcare and leisure facilities. Since 2021, we have set our vision as "Good Ethical Company" and our mission as "Creating Future Friendly Spaces". We promote Ethical Design with a perspective of "compassion" for people, local communities, and the natural environment, and aim to co-create a better society throughout our supply chain.

Corporate Name	SEMBA CORPORATION
Location	9F, Seavans South Building, 1-2-3 Shibaura, Minato-ku, Tokyo 105-0023, Japan
Stock Exchange Listing	Tokyo Stock Exchange Standard Market (securities code: 6540)
Main projects	GREEN SPRINGS (planning) / ISUMI Glamping Resort & Spa SOLAS (master planning, design, construction) / CAMPUS VILLAGE Osaka Kindai-mae (design, construction) / Tokyo Share office Sumida (production, design, construction)

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**SEMBA** *Good Ethical Company*