

# COMPANY PROFILE



SEMBA COMPANY PROFILE

VISION & MISSION / BUSINESS FLOW / BUSINESS FIELD / ETHICAL & DIGITAL / NETWORK



SEMBA *Good Ethical Company*



# SEMBA COMPANY PROFILE



# Vision & Mission



## VISION

### ***Good Ethical Company***

We are committed to considering what we can do through spatial design for the sake of local communities and the natural environment, aiming to build a better society and better future.

Furthermore, we strongly hope to co-create a "circular economy" by increasing the number of associates who share the same vision and ideas.



## MISSION

### **Creating Future Friendly Spaces**

Not just for convenience, efficiency, and appearance, our mission is to design spaces with a focus on the essential value of environmental sustainability for the future.



## MESSAGE

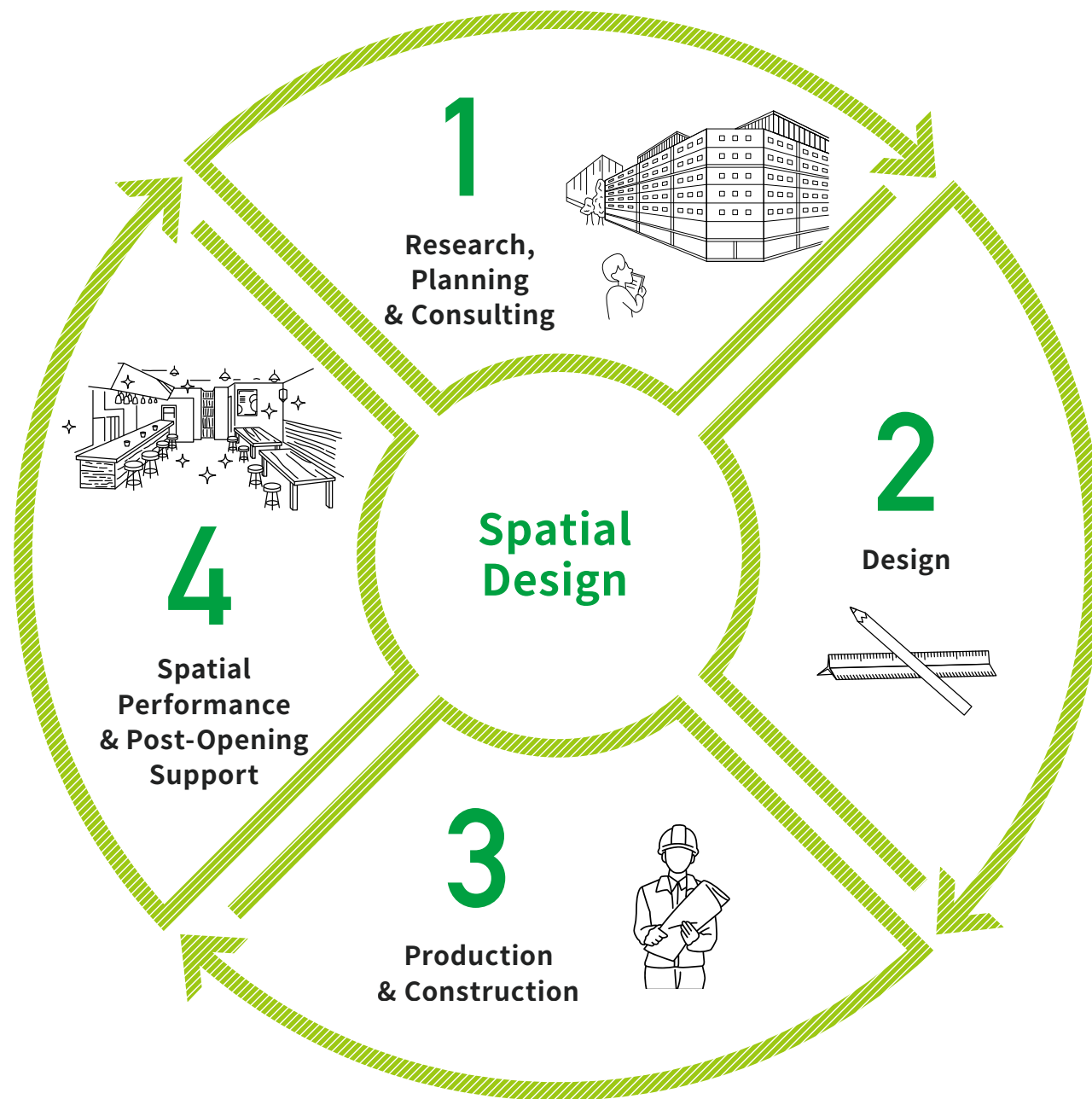
In the uncertain age of VUCA (volatility, uncertainty, complexity, and ambiguity), we propose Ethical Design as our approach that goes beyond the values of convenience, efficiency, and good looks, pursuing the essential value of not placing a burden on the earth. In order to create a space where people can feel truly refreshed and gentle, we are seriously working on new ways of designing shops, offices, schools, accommodation facilities, etc. And by making full use of digital technology, we will increase the safety and productivity of construction sites.

To grow further as a Good Ethical Company for all the stakeholders, we dedicate our constant efforts to realize our mission of Creating Future Friendly Spaces across the globe.

Daisuke Yashima, President and CEO



# Business Flow



**We provide a wide range of services related to spatial design, within Japan and overseas.**



## Research, Planning & Consulting

We conduct market research and analysis to maximize the potential of the location and propose our unique ideals and plans based on our expertise.

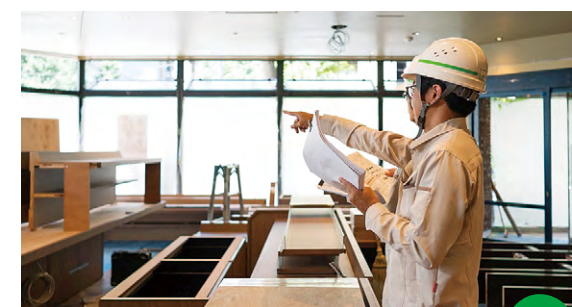
- Marketing & Research
- Development & Urban Planning Consulting
- Planning & Basic Concept-Making
- Branding
- Merchandise Planning & Tenant Leasing



## Design

We focus on creating designs that are not only comfortable, functional, and aesthetically pleasing for users but also ethically correct and future-friendly, through the Ethical Design, considering for the people, community, and environment.

- Basic Planning
- Concept-Making
- Basic Design-& Working Drawings
- Signage, Logo & Graphic Planning
- Spatial Performance (planting, art, display, etc.)



## Production & Construction

In cooperation with nationwide partner companies, we promote safe and secure construction in accordance with plans and designs with a zero-waste approach that does not waste resources.

- Design Supervision
- Construction Management & Site Supervision
- Various Construction, Furniture & Fixture Production



## Spatial Performance & Post-Opening Support

We provide space performance using state-of-the-art digital technologies. In addition to providing operational support such as sales promotion activities, we also offer maintenance, renewal, and renovation services as needed after opening.

- Maintenance
- Sales Promotion & Event Production
- Operation Support
- Space Performance utilizing Digital Technologies



# Business Field



## Working

We create offices and workspaces that enhance creativity and communication, and showrooms that reflect a company's identity and message.

AGEST Iidabashi Tech center /  
AGEST, Inc.

## Education

We create educational spaces such as nurseries, schools, universities, etc., as well as libraries and cultural facilities that serve as symbols of the community.

Arao City Library / Arao City



## Relaxation

We create healing and relaxation places for mind and body, such as hotels, glamping facilities, hospitals, and healthcare centers.

ISUMI Glamping Resort & Spa SOLAS /  
DAINICHI SHOJI K.K.



## Commerce

We create places with liveliness, where people can gather and communicate, including restaurants, retail shops, services, and commercial and mixed-use facilities, contributing to urban and community development.

top\_GREEN SPRINGS /  
TACHIHI HOLDINGS Co.,Ltd  
bottom\_KISARAZU CONCEPT STORE /  
Mitsui Fudosan Co., Ltd.



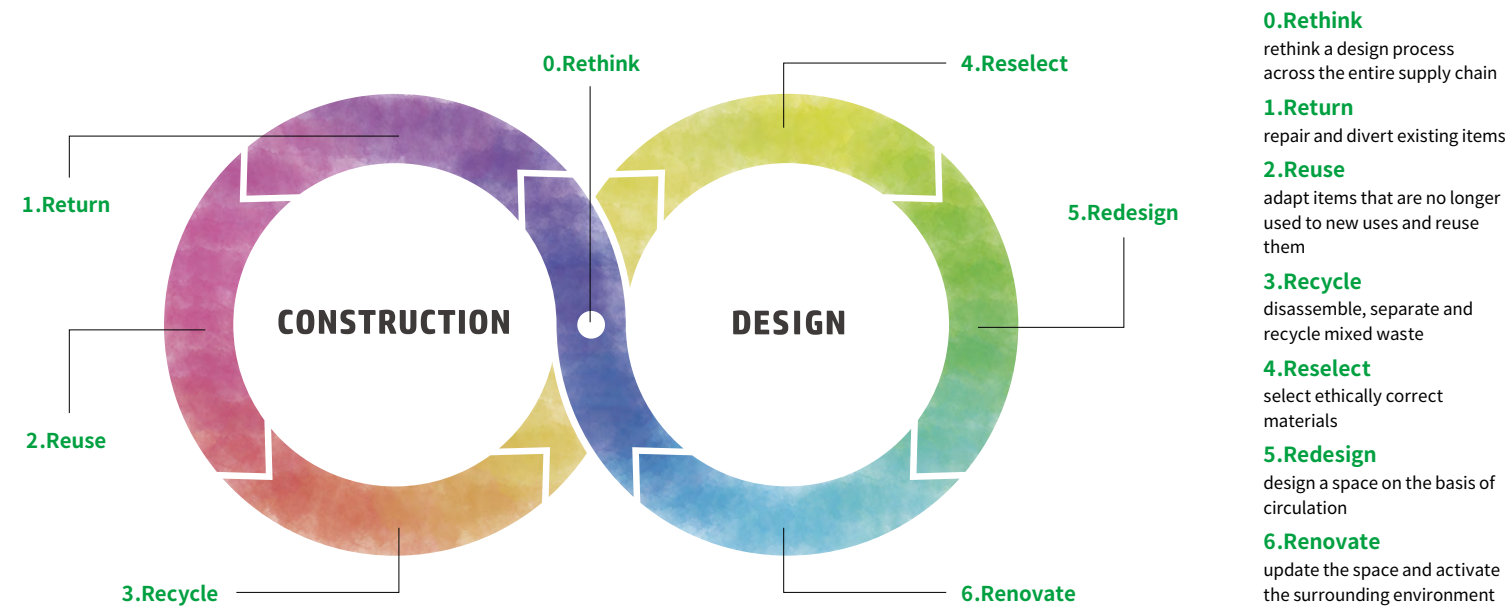
# Ethical & Digital

## Ethical Design

Ethical Design, that SEMBA defines, is to aim to create a better society across the entire supply chain. We aim to co-create a circular society with ethical partners by creating spaces with a viewpoint of "compassion" for people, local society, and the natural environment.

### Circular Renovation®

In the space creation industry, a space is destroyed in a short period of time, and a large amount of waste is generated. Therefore, we propose Circular Renovation®, which can realize a circular economy in the industry, to provide the value of not burdening the earth.



## Ethical Material

### Rethinking Our Future from Materials

We have gathered information from about 100 manufacturers of building materials and raw materials, and carried out researches into how to recycle at the end of their useful life and utilize recycled resources. We study materials from 4 perspectives, Global Environment, Resource Recycling, People & Society and Creativity & Economical Efficiency, and we have a permanent gallery to showcase Ethical Material in our office.

## re product

### Exploring Possibilities of Unused Resources

We collect items of no value in society; lumber that is not sawn such as broadleaf tree having bend, and industrial waste discharged from economic activities, and make original products converted.

## Zero Waste

### Not Wasting Resources

We manage waste discharged from construction in a coordinated way and we are building a network got reuse and recycling. We focus on creating a system of resource recycling, by sorting mixed waste into a material one by one on the site and ensuring traceability after intermediate treatment.

## Digital Design

We aim to provide clients and end-users with new digital solutions by creating new value through the utilization our accumulated knowledge of spatial design and BIM data, the core of our DX.



### Virtual Simulation

From the design stage, we can share the image of the completed space with all parties involved, it prevents reworks due to miscommunication and aids clients in better decision-making.



### Virtual Promotion

We produce videos and virtual contents, utilizing CG and 3D scanning technology to contribute to a space promotion of clients.

### About BIM

Unlike the conventional 2D (CAD) design, Building Information Modeling (BIM) is a new design method that can design in 3D and incorporate database into it. SEMBA is a pioneer in utilizing this BIM in the interior design industry.

# Network



## SEMBA One Asia

With over 30 years of experience, we leverage our established network as the unified SEMBA Group. We strategically set up Asian bases and efficiently share resources among our overseas companies.

SEMBA supports Japanese clients' overseas business expansion in collaboration with our branches and local partners. And we also provide local companies with our services of spatial design.



### Tokyo Head Office

We renovated the head office into a Good Ethical Office that is friendly to the earth, people and society. Under the themes of "Hackable Design" and "Ethical Design", we designed the office to create new value by utilizing existing resources through a resource-recycling renovation process.

## Japan Network

We have built a nationwide group network to provide flexible and speedy responses and reliable quality.



### SEMBA Group

We support our clients with the SEMBA Group as a united force.

**SOBI**

SOBI CO., LTD.

**nonscale**

NONSCALE CORPORATION



### Osaka Kansai Branch Office

Our Kansai Branch Office with a showroom function embodying SEMBA's Ethical Design. We renovated it with our own service, that minimized waste through resource recycling to achieve a recycling rate of over 90%.



## Company Overview

Corporate Name	SEMBA CORPORATION	
Head Office	9F, Seavans South Building, 1-2-3 Shibaura, Minato-ku, Tokyo 105-0023, Japan	
Founded	July 1947	
Established	February 1962	
Capital	JPY 327 million *as of Feb. 28, 2023	
Stock Exchange Listing	Tokyo Stock Exchange Standard Market (securities code: 6540)	
Scope of Business	Spatial design services, including market research & analysis, concept formation, planning & consulting, design, production & construction, space direction using digital technology, maintenance, and facility operation. SEMBA Corporation provides spatial design services for a wide range of clients, from commercial spaces such as large-scale commercial facilities and restaurants, to offices, educational institutions, healthcare facilities, hotels, and leisure facilities, in Japan and five locations worldwide. Based on our mission of “Creating Future Friendly Spaces,” we provide comprehensive support throughout the entire process of spatial design.	
Registration	1.First-class architect’s (architects and building engineers) office Tokyo Metropolitan Registration Number 35901 Osaka Prefecture Registration Number 8243 Fukuoka Prefecture Registration Number 1-12772 2.Special Construction License License number issued by the Minister of Land, Infrastructure, Transport and Tourism: (Toku-2) No.16488 (Interior finishing, building construction, carpentry, scaffolding and earthwork, steel structure construction, painting, plastering, masonry, tiling, bricklaying, and blockwork, glazing, waterproofing, and joinery)	
Annual Turnover	JPY 19 billion in FY2022 (SEMBA Group: 22.8 billion)	
Number of Employees	384 (SEMBA Group Total: 531) *as of December 31,2022	
Trading Banks	Yaesuguchi Branch, Mizuho Bank, Ltd. Yaesudori Branch, UMFG Bank, Ltd.	
Directors	Daisuke Yashima                      President and CEO Hirokazu Kuriyama                      Chairperson Shigeru Kuriyama                      Director in charge of Design Hiroaki Akiyama                      Director and Executive Officer in charge of Corporate Planning, Finance, Accounting, and PR Futoshi Kai                      Independent Director and Full-time Audit & Supervisory Committee Member Mika Matsuo                      Independent Director and Audit & Supervisory Committee Member Kazumi Shimizu                      Independent Director and Audit & Supervisory Committee Member	
Executive Officers	Takanori Horita                      in charge of Overseas Business Maki Katou                      Client Officer Ryouta Asada                      Client Officer Akira Kanbe                      General Manager of Ethical Design Unit and Zero Waste Promotion Officer Yutaka Takii                      General Manager of Eastern Business Unit Kazuya Takahashi                      General Manager of Western Business Unit Koushiro Watanabe                      General Manager of Creator Business Unit Mitsuaki Takeuchi                      General Manager of Production Unit Takahiro Tahara                      in charge of Human Resources Strategy Daisuke Yokoyama                      Kansai Branch Manager Norihiro Takaki                      Kyusyu Branch Manager	
Executive Fellow	Norihiro Narutomi                      Evangelist, Ethical Design Unit	

**Head Office** 9F, Seavans South Building, 1-2-3 Shibaura, Minato-ku, Tokyo 105-0023, Japan

**Branch Offices**

Hokkaido 6F SE Sapporo Building, 1-1-2 Kitananajyo-nishi, Chuo-ku, Sapporo-city, 060-0005, Japan

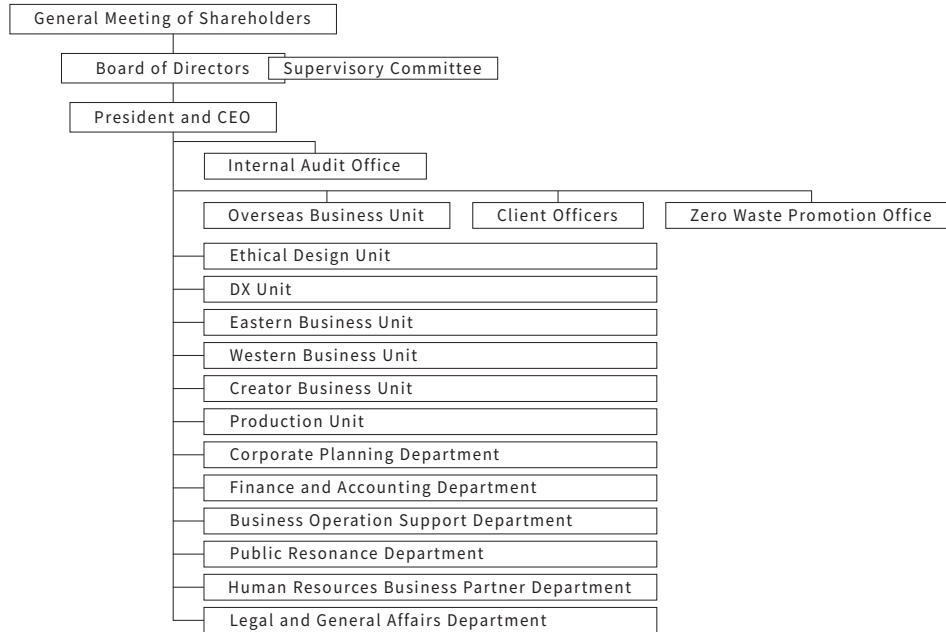
Tohoku 2F Prime Square Hirose-dori Building, 2-9-27 Chuo, Aoba-ku, Sendai-city, 980-0021, Japan

Chubu 1F Orchid Building, 2-38-2 Meieki, Nakamura-ku, Nagoya-city, 450-0002, Japan

Kansai 17F Met Life Honmachi Square, 2-5-7 Honmachi, Chuo-ku, Osaka-city, 541-0053, Japan

Kyusyu 7F Nishinippon-Shimbun Hakata-ekimae Building, 2-6-12 Hakata-ekimae, Hakata-ku, Fukuoka-city, 812-0011, Japan

## Organization As of July 1, 2023



**Group Company in Japan**

**SOBI CO., LTD.**  
 Head Office 9F, Seavans South Building, 1-2-3 Shibaura, Minato-ku, Tokyo 105-0023, Japan  
 TOKYO Office Heiwajima Logistics Center 106 3-3-8 Heiwajima, Ota-ku, Tokyo Japan  
 OSAKA Office 3-1-26, Nagata-naka, Higashiosaka-city 577-0013, Japan  
 IZUMO Office, IZUMO Factory 516-32 Nagahama-cho, Izumo-city 693-0043, Japan  
 KUMAMOTO Office, KUMAMOTO Factory 431-23 Itera, Kashima-machi, Kamimashiki-gun, Kumamoto 861-3103, Japan

**NONSCALE CORPORATION**  
 Head Office #202, 3-3-10 Jingumae, Shibuya-ku, Tokyo 105-0001, Japan  
 Taiwan Office Room No.1105, Lotus Building, No.136, Sec. 3, Ren Ai Road, Taipei 10657, Taiwan. R.O.C.

**KAKUHIRO SEMBA CO., LTD.**  
 1-14-20 Tonyamachi, Aomori-city 030-0131, Japan

**KAGOSHIMA SEMBA CO., LTD.**  
 Kozono 2nd Building 2F, 23-21 Uearata-cho, Kagoshima-city 890-0055, Japan

**OKIJITSU SEMBA CO., LTD.**  
 2F, Paysage Sogenji 1-8-4 Asato, Naha-city, 902-0067, Japan

**Group Company outside Japan**

**TAIWAN SEMBA CO., LTD.**  
 Room No.1105, Lotus Building, No.136, Sec. 3, Ren Ai Road, Taipei 10657, Taiwan. R.O.C.

**SEMBA SINGAPORE PTE.LTD.**  
 No.73A Tanjong Pagar Road, SINGAPORE 088494

**SEMBA (SHANGHAI) CO., LTD.**  
 3 Floor, 3 Building, No.225, Xikang Road, Jing'an District, Shanghai, 200040, P.R.China

**SEMBA VIETNAM CO., LTD.**  
 3F, Secoin Building, No.9 D2 Street, Saigon Pearl, 92 Nguyen Huu Canh, Ward 22, Binh Thanh Dist., Ho Chi Minh City, VIETNAM

**SEMBA MALAYSIA DESIGN & CONSTRUCTION SDN. BHD.**  
 Unit No.A2-13A-3, SOHO SUITES No.20, Jalan Perak, 50450, Kuala Lumpur, Malaysia





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